



# PROXIMITY

## TELLS A BETTER STORY FOR ANY SHIPMENT

With logistics, shipments are moving through defined spaces. They're being moved by machinery. They ride in trucks, on trains, or in plane cargo holds. They arrive and depart from warehouses and distribution centers. Each of these places or things can be tagged with a beacon and a sensor in the shipment can begin to know where it is and what it interacted with automatically.



Place a beacon on a truck, warehouse door, forklift, or any other fixed or mobile asset in your supply chain to provide your customers with greater visibility. When proximity-aware cargo (e.g. with a **CargoSense Black Box** Sensor) comes near your registered beacons, the details you register here automatically become a permanent part of the shipment record.

Know what you're near, from pick up to drop off and everything in-between. Use the power of proximity to enhance the level of visibility and certainty of how products and assets flow in, around, and through logistics networks. Knowing what your cargo was around and what it interacted with is much more powerful than a simple GPS technology.